

2026 Ramona Rodeo Vendor Information Packet

Thank you for your interest in being a vendor at the 2026 Ramona Rodeo! We look forward to another exciting year and appreciate your partnership in making this event a success.

Please review the following information carefully, as it outlines event details, deadlines, requirements, and policies.

Event Overview

Rodeo Dates: August 27–29, 2026

Vendor Check-In & Setup: Wednesday, August 26, 2026

Rodeo Schedule

Thursday, August 27

- 5:00 PM – Gates & parking open
- 7:00 PM – Rodeo performance

Friday, August 28

- 5:00 PM – Gates & parking open
- 7:00 PM – Rodeo performance
- 9:30 PM – Official Rodeo Afterparty & Dance
- 11:59 PM – Grounds close

Saturday, August 29

- 4:00 PM – Gates & parking open
 - 7:00 PM – Rodeo performance
 - 9:30 PM – Official Rodeo Afterparty & Dance
 - 11:59 PM – Grounds close
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Important Dates & Deadlines

Date	Deadline
March 23, 2026	Early Bird Registration Opens
April 30, 2026	Early Bird Pricing Ends
May 1, 2026	Regular Pricing Begins
May 4, 2026	Vendor Acceptances for Early Bird Applicants
May 15, 2026	Vendor Acceptances for Regular Applications (Weekly through June 19 th)
June 15, 2026	Final Day to Register (if space available)
June 30, 2026	Health Permits & Seller's Permits Due
July 15, 2026	Certificates of Insurance (COI) & Final Payments Due
August 3, 2026	Vendor Booth Locations & Setup Details Go Out
August 26, 2026	Vendor Check-In & Setup

Vendor Booth Fees

Vendor Type	Early Bird (Through 4/30)	Regular (5/1–6/15)
10' x 10' Food	\$500	\$550
10' x 20' Food	\$900	\$950
10' x 10' Retail	\$350	\$400
10' x 20' Retail	\$650	\$700
10' x 10' Non-Profit (Informational Only)	\$50	\$75
10' x 10' Non-Profit (Sales Allowed)	\$75	\$100
10' x 10' Law Enforcement/Military	\$50	\$75
10' x 10' Local Handcrafted	\$150	\$175

Wristbands & Parking

Vendor Type	Wristbands Included	Parking Passes Included
10' x 10' Food	4	2
10' x 20' Food	6	3
10' x 10' Retail	2	1
10' x 20' Retail	4	2
10' x 10' Local Handcrafted	2	1

Non-Profit, Law Enforcement, and Military vendors: Please coordinate wristband and parking needs with the Vendor Committee.

Additional passes may be purchased in advance (subject to availability and approval):

- Additional Wristbands: \$10 each
- Additional Parking Passes: \$5 each

Application, Approval & Payment

- Vendor approval is at the sole and absolute discretion of the Rodeo Committee.
 - We reserve the right to limit similar vendors and prioritize returning vendors in good standing.
- Upon approval, vendors will receive an invoice with payment instructions.
 - Payment methods accepted: check or Zelle.
- Full payment is required to secure your booth space.
 - Booth space is not guaranteed until payment is received in full.
- This is a rain-or-shine event.

Cancellation Policy

- After June 30, 2026: 50% of vendor fee is non-refundable.
 - After July 15, 2026: No refunds will be issued.
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Insurance & Permits

Certificate of Insurance (COI)

All vendors must submit a Certificate of Insurance naming:

The Ramona Rodeo Foundation as an Additional Insured

Deadline: July 15, 2026

Sales Tax & Licensing

- Vendors are responsible for collecting and reporting applicable sales tax.
- A valid Seller's Permit/Resale License is required where applicable.

Food Vendor Permits

- Food vendors must provide a valid County of San Diego health permit.
- If required, a Temporary Food Facility (TFF) application must be submitted.
- All permits are due by June 30, 2026.

For permit information:

San Diego County Department of Environmental Health

Email: fhdtempevents@sdcounty.ca.gov

Website: www.sdcountytempevents.org

Vendor Rules & Operational Requirements

All vendors must comply with the following:

Booth Space & Staffing

- All materials must remain within assigned booth dimensions.
- Booths must be staffed during all event hours.

Fire & Safety

- A fire extinguisher is required in every booth.
- All canopies, shades, and table coverings must be fire-retardant and are subject to Fire Marshal inspection.

Trash & Waste Disposal

- Vendors are responsible for removing all trash generated by their booth from the grounds due to our limited dumpster capacity.
- Disposal of grease, oil, or wastewater anywhere on the grounds (including grass areas) is strictly prohibited.
- Any trash left by vendors or improper disposal of the items listed above may result in vendor not being permitted at future events.

Alcohol & Weapons

- Alcohol may not be brought onto Rodeo Grounds for sale or personal consumption.
- Vendors may not carry, sell, distribute, or display weapons of any kind.
- Exception: On-duty law enforcement officers in uniform.

Security & Liability

- 24-hour security will be present beginning the evening of August 26.
- Vendors are responsible for securing their property at all times.
- The Ramona Rodeo Foundation and Committee are not liable for lost, stolen, or damaged items.

Failure to comply with vendor policies may result in removal from the event without refund.

Food Vendor Requirements

In addition to all general vendor rules, food vendors must comply with the following:

Handwashing Station

- 5-gallon insulated water container (100°–108°F)
- Hands-free spigot
- Pump soap and paper towels
- Wastewater catch basin

Temperature Control

- Cold food: 41°F or below (up to 45°F for 12 hours; discard after)
- Hot food: 135°F or above (discard at end of event day)
- A probe thermometer is required.

Food Handling & Booth Setup

- All food must come from an approved source (no homemade goods unless from a permitted Cottage Food Operation).
- Booth must be fully enclosed when handling open food.
- Flooring must be smooth and cleanable (no hay, sawdust, etc.).
- Food handlers must demonstrate food safety knowledge.

Please review all additional DEH materials included with this packet.

Power & Booth Placement

Power

- Booth spaces do not include power.
- Power must be requested on your application and will incur an additional fee.
- Requests are not guaranteed.
- Battery-powered lighting is strongly encouraged.

Booth Locations

Placement requests may be submitted but are not guaranteed. Final booth assignments are determined at the sole discretion of the Rodeo Committee.

Set-Up, Breakdown & Vehicle Policy

Load-In

Wednesday, August 26, 2026

Specific times will be communicated closer to the event.

- Not all vehicles will be permitted on grass areas.
- Vendors should bring a hand truck or plan to transport materials to their space.

Breakdown

- Vendors may remain open during Friday and Saturday Afterparties (optional).
- No breakdown is permitted before the conclusion of the final rodeo performance on Saturday, August 29.

- Vendor vehicles are strictly prohibited from entering the grounds while the public is present.
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Contact Information

Ramona Rodeo Vendor Committee

Email: vendors@ramonarodeo.com