

2025 Ramona Rodeo Vendor Information Packet

Important Dates & Deadlines

April 25, 2025	Early bird vendor registration opens
May 16, 2025	Last day to apply and pay early bird fee
May 17, 2025	Regular pricing fees begin
June 30, 2025	Last day for vendor registration
June 30, 2025	Last day to submit health permits and seller's permits/resale licenses
July 15, 2025	Last day to submit Certificates of Insurance (COI) and final payments
August 20, 2025	Vendor check-in and setup
August 21 - 23, 2025	Rodeo Event Days

Rodeo Dates/Times

- **Thursday, August 21**
 - 4:00 PM – Gates and parking open
 - 7:00 PM – Rodeo performance
 - 9:30 PM – Post-Rodeo dance in the Pavilion
 - 12:00 AM – Rodeo dance ends and grounds close
 - **Friday, August 22**
 - 4:00 PM – Gates and parking open
 - 7:00 PM – Rodeo performance
 - 9:30 PM – Post-Rodeo dance in the Pavilion
 - 12:00 AM – Rodeo dance ends and grounds close
 - **Saturday, August 23**
 - 4:00 PM – Gates and parking open
 - 7:00 PM – Rodeo performance
 - 9:30 PM – Post-Rodeo dance in the Pavilion
 - 12:00 AM – Rodeo dance ends and grounds close
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Terms and Conditions

Insurance

- **All vendors** must provide a Certificate of Insurance (COI) naming “The Ramona Rodeo Foundation” as an additional insured by **July 15, 2025**.

Payments & Refunds

- **Full payment** must be submitted upon application approval.*
 - Upon acceptance of your vendor application, you will receive an invoice with your vendor fees and instructions for payment. We now accept checks and Zelle for vendor payments.
 - **NOTE:** Your spot is not guaranteed until payment has been made in full.
 - *Vendor approval is at the sole and absolute discretion of the Rodeo Committee. We reserve the right to limit like vendors and/or give priority consideration to returning vendors in good standing.
- **Cancellations after June 30, 2025** – 50% of the vendor fee is non-refundable.
- **Cancellations after July 15, 2025** – No refunds will be issued.
- **This is a rain or shine event.**

Sales Tax & Permits

- Vendors are responsible for collecting and reporting sales tax.
- **Food vendors must provide a valid health permit** from the County of San Diego.
- If required by the County, food vendors must submit a **Temporary Food Facility (TFF) application**.
- **Deadline for all permits: June 30, 2025.**

Prohibited Items

- **Alcohol:** No alcohol may be brought into the Rodeo Grounds for sale or personal consumption.
 - **Weapons:** Vendors may not carry, sell, distribute, or display any type of weapon*.
 - *This does NOT apply to our on duty law enforcement partners
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Vendor Booths & Fees

Vendor Type	Early Bird Fee (Through 4/30)	Regular Fee (5/1 - 6/30)
10' x 10' Food Vendor	\$500	\$550
10' x 20' Food Vendor	\$900	\$950
10' x 10' Retail Vendor	\$350	\$400
10' x 20' Retail Vendor	\$650	\$700
10' x 10' Non-Profit (Informational Only)	\$50	\$75
10' x 10' Non-Profit (Sales Allowed)	\$75	\$100
10' x 10' Law Enforcement/Military	\$50	\$75
10' x 10' Local Handcrafted	\$150	\$175

Booth Regulations

- All vendor materials **must fit within** the assigned booth space. Vendors violating their booth space will be subject to **relocation, additional fees, or removal without refund.**
- Staffing:** Booths must be staffed at all times during event hours.

Vendor Wristbands & Parking Passes

Vendor Type	Wristbands Included	Parking Passes Included
10' x 10' Food Vendor	4	2
10' x 20' Food Vendor	6	3
10' x 10' Retail Vendor	2	1
10' x 20' Retail Vendor	4	2
10' x 10' Local Handcrafted	2	1

- Non-Profit, Law Enforcement & Military Vendors** – Please discuss wristband and parking pass needs with the Vendor Committee

Additional vendor wristbands and parking passes may be purchased in advance for individuals working in your booth*.

- Additional Vendor Wristbands:** \$10 each
- Additional Vendor Parking Passes:** \$5 each

*Quantity limits at the sole and absolute discretion of the Vendor Committee

General Vendor Requirements

- Booths must comply with **fire safety regulations** and have a **fire extinguisher** on hand.
 - All canopies, shades, and table coverings must be fire retardant and are subject to inspection by the Fire Marshall
 - No selling of **prohibited items** (e.g., alcohol, weapons).
 - There will be 24 hour security on the grounds beginning the evening of Wednesday, August 20th, however, vendors must **secure valuables** at all times. The Ramona Rodeo Committee is **not liable for lost or stolen items from the booths at any time.**
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Food Vendor Requirements*

- **Handwashing Station:**
 - 5-gallon insulated water container (100°F-108°F)
 - Hands-free spigot, pump soap, paper towels
 - Wastewater catch basin
 - **Temperature Control:**
 - Cold food: **41°F or below** (up to **45°F for 12 hours** during event, then discard)
 - Hot food: **135°F or above** (must discard at end of event day)
 - A **probe thermometer** is required in each booth.
 - **Food Preparation & Booth Setup:**
 - All food must be from an **approved source** (no homemade goods unless from a permitted Cottage Food Operation).
 - Booth must have **full enclosure** if open food is handled.
 - Floors must be **smooth and cleanable** (no sawdust, hay, etc.).
 - **Permits & Documentation:**
 - Food vendors must have a **valid health permit**.
 - Food handlers must **demonstrate knowledge of food safety**.
 - ***Please be sure to read the complete additional information and handouts provided by the DEH for food vendors, attached to this packet**
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Power & Booth Locations

- **Power**
 - **Vendor booths DO NOT include power access of any kind.**

- Power must be requested in advance on your application and may incur an additional fee.
 - **Booth Locations**
 - While we will take any reasonable, specific requests into consideration, requests are not guaranteed and final vendor booth locations will be determined at the sole and absolute discretion of the Rodeo Committee
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Vendor Set-Up & Load-In

- **Wednesday, August 21st**
 - Load-in times will be communicated closer to the event
 - Not all vehicles will be allowed on the grass. Please plan to bring a hand truck or be prepared to carry your booth materials/equipment to your location.
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Vendor Breakdown & Load Out

- Please note that there is a Rodeo Afterparty & Dance in the Pavilion that will occur after the Friday and Saturday evening performances and conclude at midnight.
 - All vendors are welcome to remain open during this time (especially our food vendors), but are not required to remain open after the conclusion of each rodeo performance.
- **NO breakdown permitted** before the conclusion of the final Rodeo performance on Saturday, August 23rd
- At NO TIME will any vendor vehicles be permitted to operate inside the Rodeo Grounds while attendees are present.
 - Load-in times will be communicated closer to the event
 - Not all vehicles will be allowed on the grass. Please plan to bring a hand truck or be prepared to carry your booth materials/equipment to your location.

Vendor Vehicle Policy: For the safety of all attendees, vendors vehicles are strictly prohibited from driving inside the Rodeo Grounds while the public is present.

Booth Safety and Security

Booth Safety Requirements: All booths are required to have a fire extinguisher in the booth at all times. All canopies, shades and table coverings must be fire retardant and are subject to inspection by the Fire Marshall.

Security: There will be 24 hr. security on the grounds beginning the evening of Wednesday, August 20th. However, valuables should be monitored or locked up at all times. THE RAMONA RODEO COMMITTEE WILL NOT BE HELD LIABLE FOR LOST OR STOLEN ITEMS FROM THE BOOTHS AT ANY GIVEN TIME.

Alcohol and Weapons Policies

Alcohol: Vendors are NOT permitted to bring alcohol into the Rodeo Grounds for sale or for personal consumption.

Weapons: Vendors are NOT permitted to have weapons of any kind. At no time may any vendor sell or give away any type of weapon.
(Note: This does NOT apply to on-duty law enforcement officers)

Final Reminders & Contact Information

- Vendors must **clean up their booth area** after the event.
- **Security is provided**, but vendors should monitor their own inventory.
- Load-in times will be communicated closer to the event.

For more information, contact: **Ramona Rodeo Vendor Committee** Email: vendors@ramonarodeo.com

For health permits and DEH compliance: **San Diego County Department of Environmental Health** Email: fhdtempevents@sdcounty.ca.gov Website: www.sdcountytempevents.org