

## **“Where’s Cowboy Albie” Official Contest Rules**

The Ramona Outdoor Community Center occasionally organizes and sponsors promotions, giveaways, and contests awarding various prizes to participants. The promotions, giveaways, and contests are regulated by Contest Rules (hereinafter “Rules”). Participation in any of these contests constitutes the Participant’s agreement and acceptance of these Rules. All federal, state, local, municipal laws and regulations apply.

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR CONTRIBUTION TO THE RAMONA OUTDOOR COMMUNITY CENTER OR ALBERTSONS WILL NOT INCREASE YOUR CHANCES OF WINNING.**

### **Eligibility**

This Contest is open to those who participate either on Instagram OR on the Official Where’s Cowboy Albie Game Card in Albertsons and who are 12 years of age or older as of the date of entry. The Contest is only open to legal residents of the United States of America, and is void where prohibited by law. Employees of The Ramona Outdoor Community Center, Employees of Sponsor (Albertsons), and other companies associated with the promotion of the Contest, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, and immediate family members (spouse, parents, siblings, and children) and/or those living in the same household of Employees are not eligible to participate in the Contest. The Contest is subject to all federal, state, local, municipal laws and regulations.

### **Contest Period - start and end date**

Entries will be accepted on Instagram and in Albertsons (Store #0725) starting on Saturday, May 11, 2019, 5:00am, PST and ending at Tuesday, May 14<sup>th</sup>, 2019 at 11:00pm, PST. Entries that are submitted before or after the Contest Period will be disqualified.

Instagram submissions must be posted during the Contest Period – any posts submitted before or after the Contest Period will be disqualified.

Official Where’s Cowboy Albie Game Card submissions must be turned in to the Albertsons (Store 0725) Customer Service Desk on or before the end date and time of the Contest Period.

### **Daily Contest Hours**

Participants may find Cowboy Albie in his “hidden” location within Albertsons (Store 0725) between the hours of 5am and 10pm, each day of the contest.

### **Entry rules**

There are TWO ways to enter the contest. Participants may choose ONE method of entry only. Submissions made using both methods will be disqualified.

#### **Instagram Entry:**

For Instagram participants, The Contest must be entered by posting a photo with Cowboy Albie each day of the contest in that day’s hidden location, each post must include the hashtag #WheresCowboyAlbie2019 and tag @TheRamonaRodeo and @Albertsons. The Instagram post must meet all Contest requirements to be eligible to win a prize. Incomplete entries or the ones which are not in alignment with the rules, requirements, and specifications will be disqualified by The Ramona Outdoor Community Center. You may enter the Contest only once per day and you need to provide any information that might be necessary. Any attempt of circumvention of the rules will result in immediate disqualification from the Contest.

#### **Game Card Entry:**

For Game Card participants, The Contest must be entered by obtaining an Official Where's Cowboy Albie Game Card at the Albertsons (Store 0725) Customer Service Desk. Cowboy Albie will be "hidden" in 4 different locations within Albertson (Store 0725), one per each day of The Contest. Game Card participants must find Cowboy Albie's location of the day then go to the Albertsons (Store 0725) Customer Service Desk to have their Official Where's Cowboy Albie Game Card entry stamped and validated for that day. The Official Where's Cowboy Albie Game Card participants must meet all Contest requirements to be eligible to win a prize. Incomplete entries or the ones which are not in alignment with the rules, requirements, and specifications will be disqualified by The Ramona Outdoor Community Center. You may enter the Contest only once per day and you need to provide any information that might be necessary. Any attempt of circumvention of the rules will result in immediate disqualification from the Contest.

### **Original Content; Ownership**

By participating in the Contest, each Participant guarantees that they are the exclusive owner of the copyright and all other proprietary rights in any and all materials and content submitted by the Participant to enter the Contest. The Participant further claims and guarantees that they have the right to grant to any third party the right to use, reproduce, distribute, perform and display any photos or Instagram handles. All entries must have appropriate clearances, permissions and releases PRIOR to uploading, or may be eliminated from the Contest. Any unauthorized samples or performances of another artist's material could be subject to fines, royalty fees, and/or legal action for which the Participant agrees to indemnify, defend and hold The Ramona Outdoor Community Center and Albertsons harmless. The Ramona Outdoor Community Center and Albertsons may use any photos on-demand on The Ramona Outdoor Community Center's or its affiliates' websites and social media accounts.

### **Rights Granted by Contest Participants**

By entering this Contest and posting your photo the Participant understands and agrees that The Ramona Outdoor Community Center and/or anyone acting on behalf of The Ramona Outdoor Community Center has the right, where permitted by law, to use the content and personal information for any promotional purposes without limitation and without any further compensation, notice, review, or consent.

### **Disclaimer of Responsibility**

The Ramona Outdoor Community Center is not responsible for problems with Contest entries, including but not limited to, entries which are lost, late, misdirected, damaged, incomplete, illegible, or cannot be completed due to electronic or technical difficulties, even if the problem is the result of the sole or partial negligence of The Ramona Outdoor Community Center.

### **Prizes**

Winners of the Contest (hereinafter "Winner") will receive [prize] which is determined by The Ramona Outdoor Community Center. The prize cannot be redeemed for cash or substituted for another prize, and is non-transferable. Prize-related expenses including all federal, state, and local taxes represent the sole financial responsibility of the Winner. The prize is given with no written, express, or implied warranty. Any prize not claimed within 3 days will be forfeited by the winner and remain the property of The Ramona Outdoor Community Center. Acceptance of the prize gives The Ramona Outdoor Community Center permission to use the Winner's personal details and photos for advertising purposes without further compensation, unless it is prohibited by law.

### **Daily Prize Entry Details:**

- Participants will receive ONE contest entry, per day, when they successfully find Cowboy Albie and reflect this according to the contest rules on Instagram OR the Official Where's Cowboy Albie Game Card.

- Daily contest entries will be entered into a drawing for a chance to win one of 100 2-packs of Rodeo General Admission tickets for Friday, May 17<sup>th</sup> or Sunday, May 19<sup>th</sup>. (50 2-packs are available for each day, on a first-come, first-served basis)

#### **Grand Prize:**

- Participants who successfully find Cowboy Albie all 4 days of the contest will be entered into the Grand Prize drawing to win a VIP Table for 10 at the Rodeo on Sunday, May 19<sup>th</sup>. (a \$500 value!)

#### **Winner Selection and Notification**

Winner will be selected by random drawing from eligible entries under the supervision of The Ramona Outdoor Community Center. Winner will be informed about the prize by Instagram direct message for Instagram participants or phone for Official Cowboy Albie Game Card participants within 2 days following the Winner selection to claim the prize. The Ramona Outdoor Community Center is not responsible if the Winner fails to receive the notice about the prize due to any security settings or provision of incorrect contact information. If the Winner fails to respond within the required time period, the prize may be forfeited and an alternate Winner may be selected based on random drawing from eligible entries. If the Winner is considered a minor in their place of residence, The Ramona Outdoor Community Center reserves the right to place the prize in the name of the Winner's parent or legal guardian who will be requested to sign the Declaration of Claim on the Winner's behalf. Acceptance of the prize given in this Contest is in accordance with any and all federal, state, and local laws and regulations. If the Winner is disqualified for any reason, The Ramona Outdoor Community Center is not obliged to provide an alternate prize or extend the Contest Period in any way, and all privileges as Winner will be terminated immediately. Participants who provide false, fraudulent or deceptive entries or who engage in false, fraudulent or deceptive acts in connection with the Contest will be disqualified and subject to criminal prosecution.

#### **How to Claim the Prize**

The Winner can pick up their prize at Will Call at the Ramona Outdoor Community Center located at 421 Aqua Lane, Ramona, CA 92065. The prize may be picked up any time between the hours of 12 p.m.- 4 p.m. PST Monday-Friday, excluding holidays.

Winners are required to provide (1) a valid government-issued photo identification depicting the proof of age. The Ramona Outdoor Community Center reserves the right to deny awarding the prize if the winner fails to provide a satisfactory identification.

#### **Terms & General Conditions**

The Ramona Outdoor Community Center reserves the right to cancel, terminate, modify or suspend the Contest should virus, bug, non-authorized human intervention, fraud, or any other cause affect the administration, security, fairness, or proper conduct of the Contest. If such case occurs, The Ramona Outdoor Community Center may select the Winner from all eligible entries. Any attempt by an entrant to deliberately damage the Winner selection process and the legitimate operation of the Contest may be a violation of criminal and civil laws.

#### **Limitation of Liability**

By entering the Contest, You agree to release and hold harmless The Ramona Outdoor Community Center and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from:

(i) such entrant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof;

(ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, software, or other mechanical equipment;

(iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Contest;

(v) electronic or human error in the administration of the Contest or the processing of entries.

### **Disputes and Arbitration**

THIS CONTEST IS GOVERNED BY THE LAWS OF THE UNITED STATES OF AMERICA AND THE STATE OF CALIFORNIA WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Contest, the participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in California having jurisdiction.

### **Sponsor**

The Sponsor of the Contest is The Ramona Outdoor Community Center, 421 Aqua Lane, Ramona, CA 92065.

### **Facebook, Instagram & Twitter**

The Ramona Outdoor Community Center may utilize Facebook, Instagram or Twitter to promote sweepstakes or giveaways. The Participant understands and agrees that any such promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram or Twitter.

By checking here, You, the Participant, have reviewed, accepted, and agreed to all of the Contest Rules.